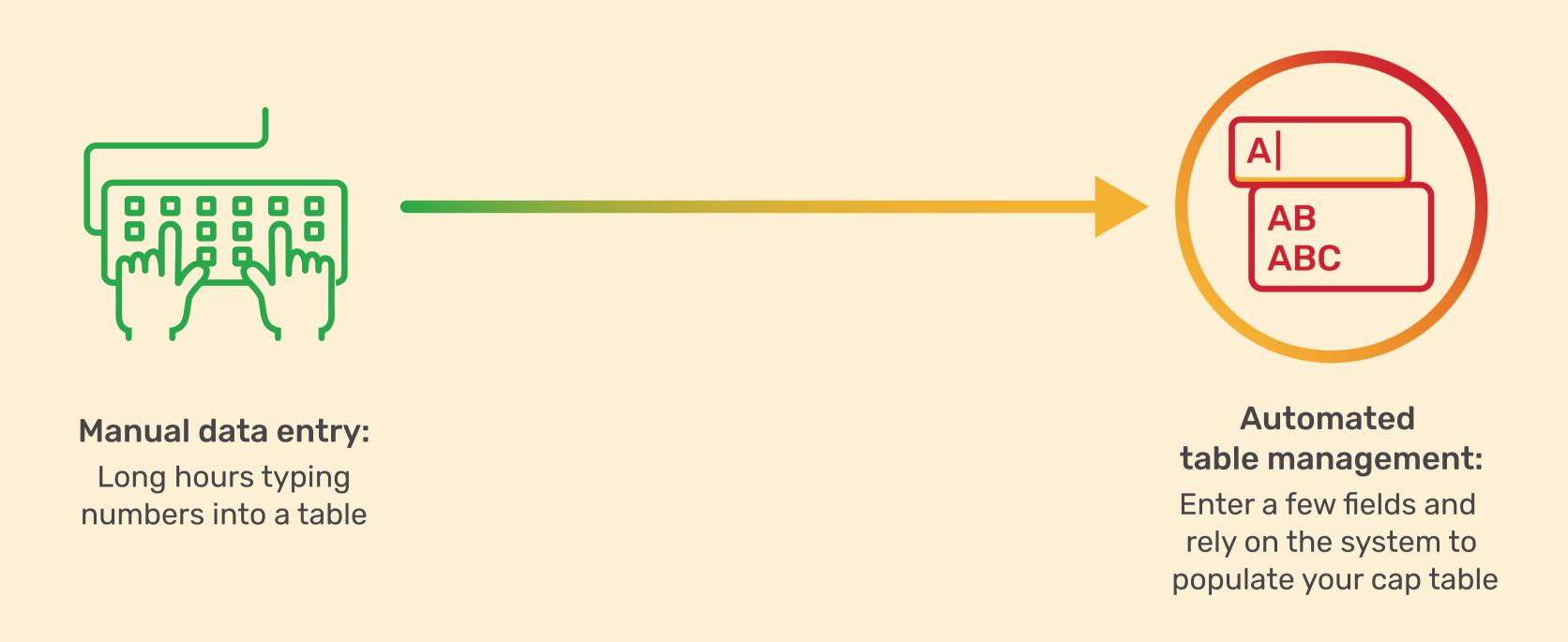
# Excel vs. Astrella

## Level up your cap table management

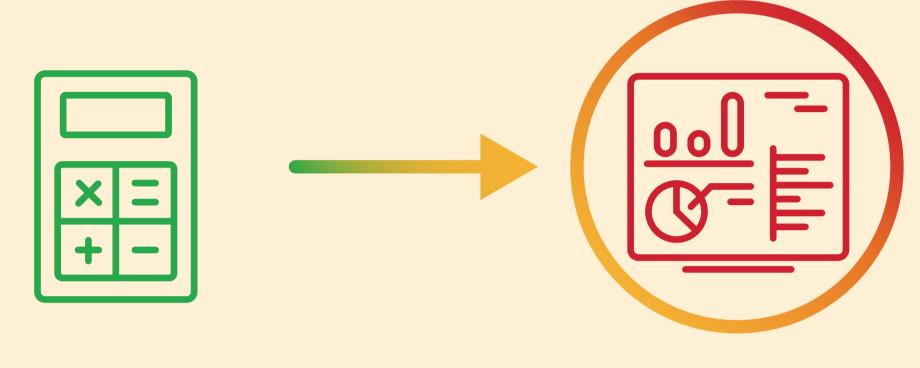
You're a successful CEO. Sales are up. The talent pool is deep. The sky's the limit. Why waste your time managing your cap table in Excel?

For modern equity management, it's time to ditch Excel for a modern, cloud-based solution-Astrella.





Robust data entry with powerful calculation tools-for a price



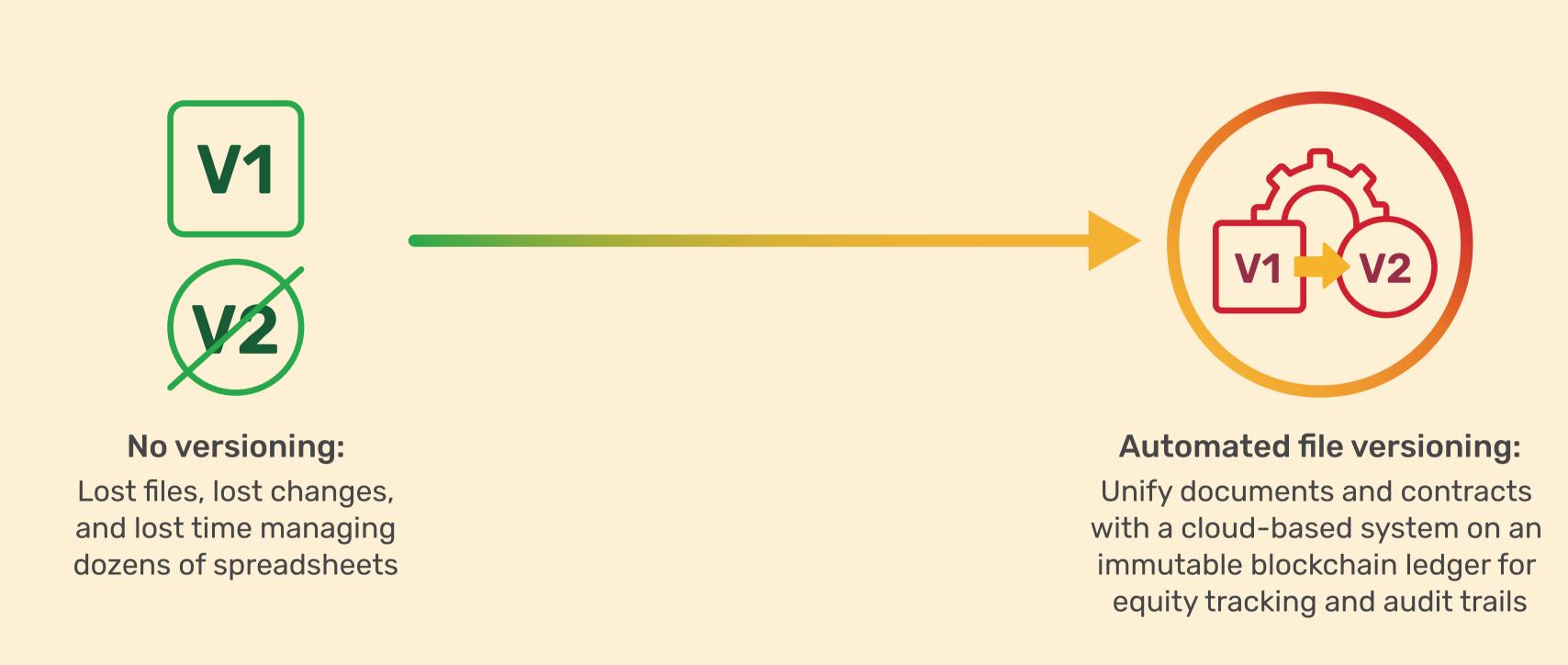
**Calculations:** Powerful computation once you know hundreds of esoteric commands



**Advanced** mathemathics tools: Plug into advanced equations without having to memorize them



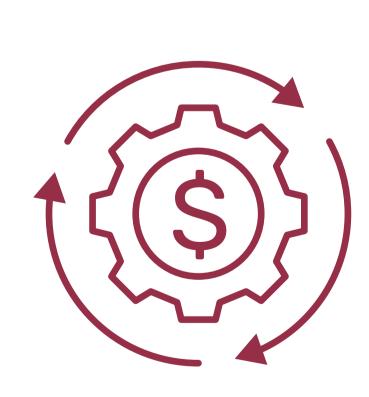
Cloud-based cap table management for enterprise users



## Astrella: expert equity management

Excel is great at many things. But strategic decision-making should never take a back seat to poring over spreadsheets, worrying about the accuracy and integrity of financial data.

Fuel your journey through enterprise finance, from startup to exit, with unified, cloud-based, Al-driven equity management from Astrella.



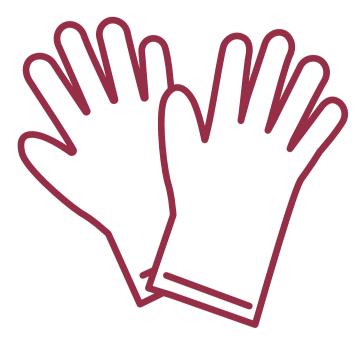
#### **Streamline equity** management:

Cloud-based cap tables maintain consistency, integrity, and access for your entire team



## **Drive automation with AI:**

Minimize manual, error-prone data entry with Al-driven automation for everyday tasks and processes



## Leverage predictive analytics:

Intelligent data visualization provides an engaging and actionable way to digest information beyond simple graphs in a spreadsheet



## Work with industry-leading expertise:

White-glove service from financial experts ensures that you're in complete control of your cap table and financial decision-making

According to a survey

of over **150 businesses**:



86% said that they use Excel for cap table management in some capacity



**63**% reported plans to move away from Excel



49% plan to move from Excel within the next six months

